Application No. 10/500,984

Amendment in Response to Office Action dated August 21, 2008

Amendment Date: February 18, 2009

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Peter A. Simonsen et al.

Assignee:

N/A

Title:

A METHOD AND AN ARRANGEMENT FOR ADVERTISING OR

**PROMOTING** 

Serial No.:

10/500,984

Filed: April 25, 2005

Examiner:

Leiby, Christopher E.

Group Art Unit: 2629

Attorney Docket No.: 578-20-PA

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

In response to the Office Action mailed August 21, 2008, please amend the subject application as follows:

Amendments to the Claims are set forth in the listing of the claims that begins on page 2 of this paper.

Remarks begin on page 6 of this paper.

A Request for a Three Month Extension of Time under 37 CFR 1.136(a) is submitted herewith, along with the fee prescribed by 37 CFR 1.17(a)(iii).